



7TH ANNUAL CONFERENCE

**COLLABORATIVE
CARE** THE FUTURE OF
ADHD

The Westin Brisbane **26-28 July 2024**

SPONSORSHIP PROSPECTUS



2024 Sponsorship Prospectus

Partner with the peak Australasian professional body for ADHD research, education and advocacy at the 7th Annual Conference of the Australasian ADHD Professionals Association (AADPA).

AADPA welcomes brand partners who support its mission of improving lifetime outcomes for individuals with ADHD and their families, to share new products, programs and services that advance ADHD awareness, education and evidence-based clinical care.

Sponsorship of AADPA's Annual Conference provides a unique opportunity for your brand to speak directly to a cross-disciplinary audience of professionals involved in assessment, diagnosis, treatment and research on ADHD, enhance your reputation in the ADHD community, launch new products, services, or programs and build brand recognition.

Under the theme "Collaborative Care: The Future of ADHD", the conference will focus on different perspectives and provide participants access to the latest in ADHD education, research, and treatment options to enhance and create new understanding of ADHD.

AADPA's 7th Annual Conference will be held in Brisbane from 27 - 28 July 2024, with workshops on Friday, 26 July. In-person attendance at **The Westin Brisbane** as well as virtual attendance through the CVENT Virtual Attendee Hub, offers partners a unique opportunity to engage with and share information with delegates both in person and online.

Sponsorship conditions are flexible and we look forward to working with you to tailor your presence and provide your brand with the most beneficial exposure.

Don't miss your opportunity to brush shoulders with the most influential academics and clinicians working in ADHD in Australia and New Zealand!

Conference Organising Committee

Prof. Sarah Medland, Conference Co-convenor
Prof. James Scott, Conference Co-convenor
Dr Sarah Lovett, Committee Member
Ms Kate Tognarini, Committee Member
Prof. Mark Bellgrove, Sponsorships
Ms Michele Warbrooke, Admin Support

Event managed by MERS Events

PCO: Margaret and Matt Eagers
Web: <https://mersevents.com>
Email: mers@exemail.com.au
Phone: +61 425 220 622

Why Partner With Us?

As the leading cross-disciplinary group of professionals, clinicians, academics and people with lived-experience across Australasia, AADPA exists to ensure people living with ADHD can access and better engage with the world around them, by promoting research and enabling the uptake of best-practice, evidence based clinical-care.

1 in 20 people in Australia live with ADHD. Through our extensive network we are able to reach and impact all areas of the neurodiversity community.

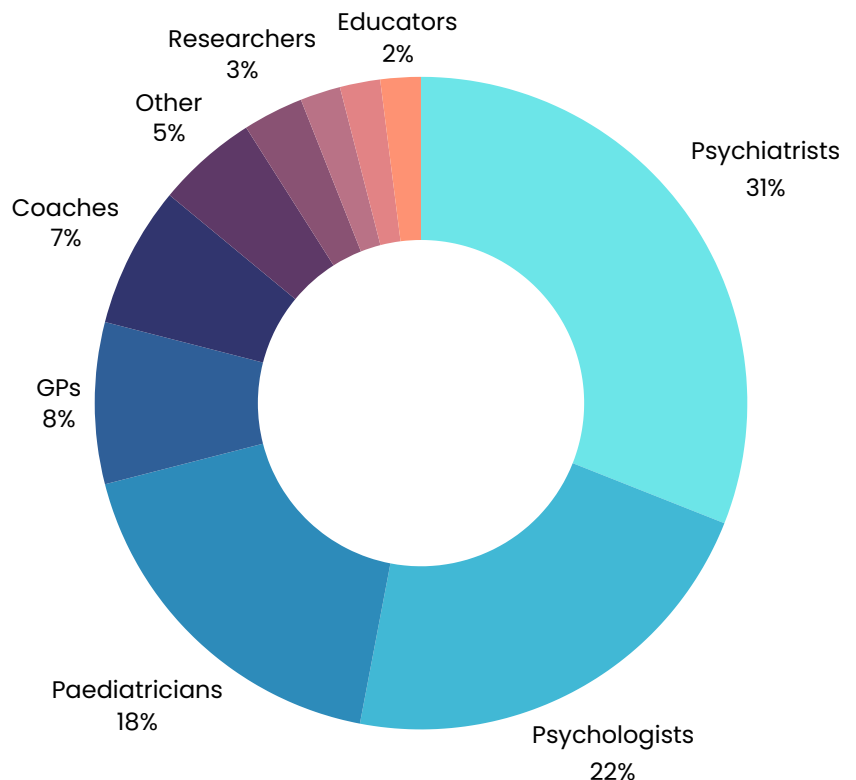
We provide policy advice and information to Government and we are a unifying agent for the many professional colleges and associations in Australia. Our recently released Australian Evidence-Based ADHD Clinical Guideline is the world's leading, most up-to-date guideline for the assessment, diagnosis and treatment of ADHD.

Recent research shows that consumers will spend more money with brands that support causes and initiatives that have impact. By partnering with us your organisation can enhance their reputation as a forward-thinking, disability inclusion leader.

Audience Insights

Over 600 professionals involved in the field of ADHD attended AADPA's 6th Annual Conference in person and online including psychiatrists, paediatricians, psychologists, general practitioners, pharmacists, educators, therapists, academics and coaches.

** Other include: Dietitians, Haematologists, Consumer Advocates, Health Economists, Speech Pathologists, Psychotherapists, Nurse Practitioners, Students, Pharmacists*



Sponsorship Opportunities & Inclusions

A range of opportunities exist for organisations of every shape and size to showcase their products and services in a way that best suits their objectives and budget.

	PLATINUM	GOLD	SILVER
Exhibitor/Meeting Passes			
Conference Passes	6	4	2
Exhibitor Table	Double display	Single display	Single display
Complimentary tickets to Friday Forum Panel	6	4	2
Complimentary tickets to Conference Reception	6	4	2
Branding Opportunities			
Banner(s) in main conference room	2	1	
Logo on conference materials	*	*	*
Content to download or view from conference site	*	*	
Ad in online conference program *	Full page	1/2 page	1/4 page
Logo and link on conference site and app	*	*	*
Logo displayed on main stage screen between sessions	*	*	*
Profile on conference app and program	150 words	100 words	50 words
Logo recognition on all Conference name tags	*		
Total (excl. GST)	\$20,000	\$10,000	\$5,000
Max packages available	2	3	5

* The Conference program is available to download from the AADPA website, and conference website in PDF format. It is also distributed to members and delegates via email.

Workshop Partnership Opportunities

Following the success of last year's Workshop Program, we're pleased to offer a series of four new half-day workshops each designed to provide invaluable insights, practical knowledge, and actionable strategies that will undoubtedly enhance participants' awareness. Additional opportunities to network and engage with conference delegates and workshop participants include sponsorship of the Friday Forum Panel & Panel Drinks and the Conference Reception on Saturday night.

Workshop Program

Prescriber Manual: Mastering ADHD Medication Prescriptions

Led by Kate Tognarini, Dr Roger Paterson and Prof. Dave Coghill, this comprehensive half-day workshop, tailored for pharmacists and professionals involved in prescribing ADHD medications, will cover the latest updates, best practices, and ethical considerations in ADHD medication management from the ADHD Prescribing Manual.

From Scattered to Shining. Insights into ADHD Coaching

Coaches are collaborative by virtue of their training and form a valuable part of any treatment team, often liaising and advocating with schools and workplaces. Led by Dr Michele Toner, OAM, This workshop will provide an overview of the ADHD coaching process, and how it differs from therapy and other allied health practices. Case studies will be included and specific coaching niches will also be highlighted.

Psychologists' Roles in ADHD Management

Psychologists can have diverse roles in ADHD management. Led by Dr Sarah Medland, This workshop will explore the distinctions between various titles, providing clarity on their abilities to diagnose, treat, and manage ADHD under current guidelines.

Practically Speaking: GP Training

Led by Dr Sarah Lovett, this workshop is specifically curated for healthcare professionals seeking comprehensive education on ADHD. The latest resources, evidence-based practices, and practical tools to enhance your ability to diagnose, treat, and manage ADHD in a healthcare setting.

Networking & Social Events

Friday Forum Panel: Changing Trends in ADHD.

Join a panel of experts for a special Q&A session covering topics such as medication shortages, trends, the latest news and insights from around the world. This event will be followed by our Friday Forum drinks

Conference Reception: Saturday Night

This key social event of the conference program is held on the first evening of the Conference and guarantees the opportunity to host delegates for a memorable evening of networking in a stunning location. This is a great opportunity to be at the epicentre of the Conference's social calendar.

Community Partner Opportunities & Inclusions

	WORKSHOP PARTNER	FRIDAY FORUM	CONFERENCE RECEPTION
Exhibitor/Meeting Passes			
Conference Passes		2	2
Complimentary tickets to Friday Forum Panel	2	2	2
Complimentary tickets to Conference Reception	2	2	2
Branding Opportunities			
Sponsor recognition on workshop signage	2	1	
Logo and link on conference site and app	*	*	*
Recognition in conference program	*	*	
1/4 page ad in online conference program		*	*
Logo and link on conference site and app	*	*	*
Profile on conference app and program	50 words	50 words	50 words
Total (excl. GST)	\$3,000	\$5,000	\$7,000
Max packages available	4	1	1

Confirm Your Involvement

To confirm your involvement at the 7th Annual Conference of the Australasian ADHD Professionals Association please complete the [sponsorship application form on this page](#).

Please contact Prof. Mark Bellgrove at mark.bellgrove@aadpa.com.au with any questions.

[Click to complete the online sponsorship form](#)



Terms & Conditions

1. The 7th Annual Conference of AADPA will be held at The Westin Brisbane, 111 Mary St, Brisbane City QLD 4000.
2. Confirmation of sponsorship is subject to approval by the Conference Committee.
3. An invoice will be forwarded to the listed contact upon receipt of a signed booking confirmation
4. All sponsorship is with the Australasian ADHD Professionals Association (ADDPA) of 18 Innovation Walk, Wellington Rd, Clayton VIC 3800. ABN: 85 616 076 049.
5. Confirmation of sponsorship is subject to approval by the Conference Committee.
6. Payment must be made within 30 days of invoice, with all payments finalised at least 30 days before the event.
7. **Cancellation policy:**
 - i. Cancellation 60+ days before the event will incur payment of 25% of the contracted amount.
 - ii. Cancellation 0–59 days before the event will incur payment of 100% of the contracted amount.
 - iii. All cancellations must be made in writing to mers@exemail.com.au
8. The Sponsor/Exhibitor shall not damage any of the provided items or the venue. Any resulting damages must be paid to the supplier or venue by the exhibitor directly.
9. The Conference Committee and MERS Events or any of its staff/volunteers shall not be held responsible for any loss, damage or theft of the exhibitor stand or products.
10. Sponsors may be required to provide copies of relevant insurance/s including public liability.
11. All advertising to adhere to TGA and Medicines Australia Guidelines.
12. Payments made to MERS Events are held on behalf of AADPA, by contractual agreement. Payment can be made by direct deposit or by arrangement on receipt of an invoice to the following account:

Commonwealth Bank of Australia, Belmore Road, Randwick, NSW, 2031
BSB – 062 230
ACCOUNT – 1102 7223
ME RESEARCH SOLUTIONS PTY LTD

INTERNATIONAL ACCOUNT NUMBER: 06223011027223
SWIFT CODE: CTBAU2S